

Empower Your Store Manager

Free up your managers to lead, innovate, and drive sales—while we handle the scheduling.



ICRON WFM is an advanced employee scheduling solution that brings precision, efficiency, and flexibility to the retail frontline.

From aligning staffing with demand to adapting seamlessly to last-minute changes, ICRON WFM makes employee scheduling effortless—freeing you to focus on growth.

How we do it: With advanced planning algorithms, ICRON WFM automatically transforms complex labor and operational data into optimized, compliant, and effective schedules—achieving results manual processes simply can’t.

WHAT WE DELIVER: THE ICRON WFM VALUE CHAIN

Enthusiastic Employees



Better Customer Experience



Higher Service Levels



Increased Profitability



Empowered by dynamic, fair schedules.

Motivated staff provide exceptional service.

Efficient staffing meet customer demand.

Optimized workforce boosts revenue and reduces costs.

CORE FUNCTIONS

Employee Scheduling: Automatically generate optimized shift schedules that align with workforce and business needs, ensure compliance, and boost service levels.

Workload Management: Leverage labor forecasting to adapt staffing based on real-time demand data like footfall, transactions, and revenue, minimizing under- or overstaffing.

Task Management: Automatically embed and prioritize essential in-store tasks within shift plans—such as sales, stocking, checkout, and restocking—to ensure a seamless customer experience and effective team flow.

Attendance Tracking: Monitor clock-ins and clock-outs, quickly address disruptions, and maintain optimal staffing levels.

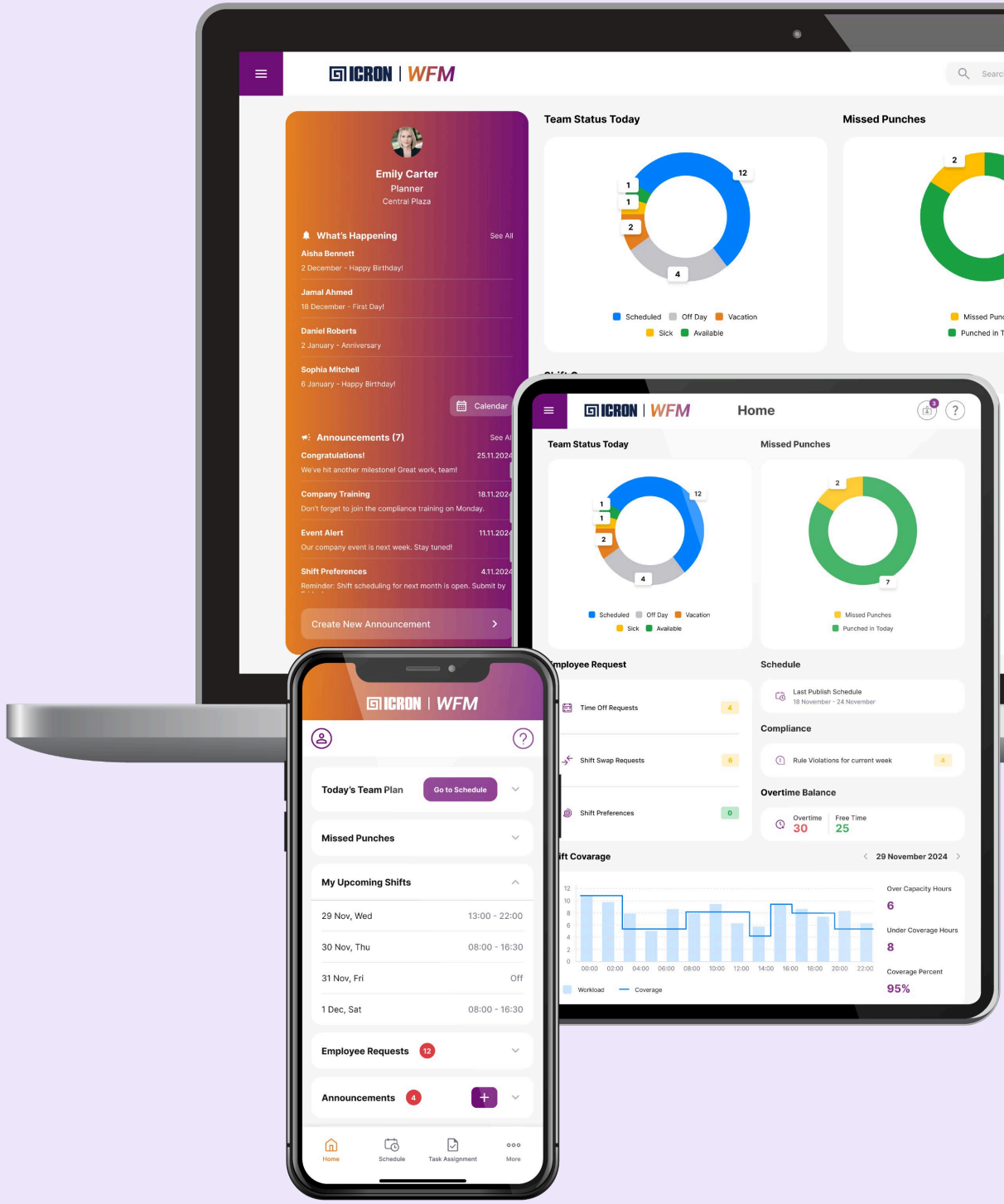
Dynamic Rule Management: Set custom scheduling rules by department, role, and contract type to ensure fair and compliant planning for evening and weekend shifts, rest periods, consecutive workdays, work hours, break times, off-times, overtime, and more.

Compliance & Fairness: Automatically align schedules with labor laws, regulations, and company policies with built in checks, distributing shifts fairly to reduce risks and prevent burnout.

Reporting & Analytics: Gain actionable insights into labor metrics, workforce optimization, compliance, fairness, productivity, and employee wellness—enabling data-driven service improvements.

Self-Service Mobile App: Connect your team with a user-friendly app for shift swaps, time off requests, shift preferences, and real-time updates.

Integrations: Seamlessly connect with payroll, ERP, HRIS, T&A, and more—no coding required.



SMARTER SCHEDULING WITH STRONGER OUTCOMES

Today, data-driven workforce management is a system of differentiation and transformation. With ICRON WFM, you’re not just managing every shift effectively; you’re revolutionizing your frontline strategy.

Operational Gains

- Optimized resource use
- Cost savings
- Seamless compliance and fairness
- Higher service levels
- Increased workforce productivity

Strategic Benefits

- Empowered managers
- Increased employee engagement
- Improved decision-making
- Operational excellence and resilience
- Maximized profitability

ICRON WFM Benefits the Stakeholders Collectively



District Manager
Achieve Operational Excellence

- Track key performance metrics, including employee utilization, productivity, cost efficiency, service levels, overtime, attendance, absence ratio, compliance, and fairness.
- View schedules across teams.
- Make data-driven short-term and seasonal staffing decisions.
- Minimize staffing gaps by reallocating resources:
 - Adjust work locations
 - Manage short-term transfers and staff-sharing



Store Manager
Optimize Scheduling Efficiency

- Automatically generate optimal shift plans.
- Set flexible scheduling rules for roles, contract types, and departments.
- Respond instantly to absenteeism or workload changes.
- Monitor schedule adherence and report working times.
- Ensure compliance with labor regulations and rules with built-in checks.
- Handle employee requests from a single mobile app.
- Optimize overtime and labor costs.



Employee
Own Every Shift

- Manage work-life balance with the mobile app.
- View shift plans for yourself and your team.
- Get instant notifications for updates and announcements.
- Manage shift preferences.
- Submit shift swap requests.
- Request time-off.
- Enjoy fair shift distribution with more visibility and control.

Let's Work Together

Basic	Professional	Enterprise
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Scheduling

Manual shift and break scheduling	✓	✓	✓
Absence management	✓	✓	✓
Compliance checking	✓	✓	✓
Auto schedule shifts and breaks		✓	✓
Manage overtime policies		✓	✓
Overtime equalization		✓	✓
Multi site shift scheduling			✓
Pool-resource management			✓
Build shift patterns			✓
Team scheduling			✓
Multi skill shift scheduling			✓

Attendance Tracking

Time sheet visibility	✓	✓	✓
Attendance policy compliance	✓	✓	✓
Export shift plan with attendance data		✓	✓

Workload Management

Manual workload data management	✓	✓	✓
Create weekly patterns	✓	✓	✓
Event tracking		✓	✓
Auto generate workload data			✓

Task Assignment (Add-On Function)

Manual task assignment	✓	✓	✓
Auto assign tasks		✓	✓
Multi-skill task assignment (qualification based)			✓

ICRON is a global provider in planning and optimization solutions, empowering enterprises to reach their full potential with AI-driven decision-making. Our proven, flexible, end-to-end platform turns complex challenges into optimized decisions, even in the most demanding business environments.

Every company's decision-making, planning, and optimization challenges are uniquely complex—but there is a single, simple solution: ICRON.



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